



**HEAD COACH  
TRAINING CENTER**

Official Sponsor



**WEDNESDAY, MAY 8<sup>TH</sup>**

**6:00 - 8:00 PM** Networking Cocktail Mixer (Sponsored by Teamworks) @ Boca Patio

**THURSDAY, MAY 9<sup>TH</sup>**

*Martinique Room*

- 8:00 AM** **Brian D. Stanchak** - *Founder & President @ The BDS Agency*  
*Welcome*
- Angela A. Suggs** - *President @ Florida Sports Foundation*  
*Welcome*
- 8:10 AM** **Lance White** - *Head Women's Basketball Coach @ University of Pittsburgh*  
*"Staff Hiring and Dynamics in Year One"*
- 8:50 AM** **Felisha Legette-Jack** - *Head Women's Basketball Coach @ University at Buffalo*  
*"Failing, Sitting in It, and Getting Back in Line"*
- 9:30 AM** **Brian Morris** - *Founder @ BeSpoke by BMO & Former Senior Associate AD @ UMKC*  
*"Projecting A Positive Brand"*
- 9:50 AM** **Break / Visit Sponsor Showcase**
- 10:00 AM** **Stephanie White** - *Head Women's Basketball Coach @ Vanderbilt University*  
*"A WNBA Perspective to the College Game"*
- 10:40 AM** **Mike Kinder** - *Customer Engagement Manager @ Teamworks*  
*"Engage and Empower Your Student-Athletes"*
- 11:10 AM** **Search Firm Panel**  
\*Moderated by **Jamy Bechler** - *Leadership Coach & Author of The Leadership Playbook*  
**Gene DeFilippo** - *Managing Director @ Turnkey Search*  
**Daniel Parker** - *Vice President & Managing Director, Sports @ Parker Executive Search*
- 12:00 PM** **Lunch Break / Visit Sponsor Showcase**
- 1:00 PM** **First-Year Division I Head Coach Panel**  
\*Moderated by **Jamy Bechler** - *Leadership Coach & Author of The Leadership Playbook*  
**Robyn Fralick** - *Head Women's Basketball Coach @ Bowling Green State University*  
**Marc Mitchell** - *Head Women's Basketball Coach @ Saint Peter's University*  
**Alex Simmons** - *Head Women's Basketball Coach @ Gardner-Webb University*
- 1:45 PM** **Austin Barone** - *Founder @ Just Play Sports Solutions*  
*"Engaging Today's Athlete: How to Prepare, Teach and Grow the Game in the "Digital Age"™"*
- 2:30 PM** **Division I Director of Athletics Panel**  
\*Moderated by **Jamy Bechler** - *Leadership Coach & Author of The Leadership Playbook*  
**Troy Dannen** - *Director of Athletics @ Tulane University*  
**Chrissi Rawak** - *Director of Athletics @ University of Delaware*  
**Lynn Thompson** - *Director of Athletics @ Bethune-Cookman University*

3:25 PM **Spiideo Snack Break / Visit Sponsor Showcase**

3:45 PM **“Inside the Head Coach Search Process” Panel**  
\*Moderated by **Jamy Bechler** - *Leadership Coach & Author of The Leadership Playbook*  
**Chris King** - *Director of Athletics @ Robert Morris University*  
**Lane Lord** - *Head Women’s Basketball Coach @ University of Texas-Rio Grande Valley*

4:30 PM **Matthew Delicâte** - *Sales Manager @ Spiideo*

4:40 PM **Yolett McCuin-McPhee** - *Head Women’s Basketball Coach @ University of Mississippi*  
*“Transitioning as Head Coach From the Mid-Major to Power 5 Level”*

5:20 PM **Glen Wright, II, CFP, AIF** - *Chief Executive Officer @ Worth Advisors*

5:25 PM **Brian D. Stanchak** - *Founder & President @ The BDS Agency*  
*Daily closing*

**FRIDAY, MAY 10<sup>TH</sup>**

*Martinique Room*

7:15 AM **Continental Breakfast (served until 8:30 am)** \*complimentary\*

7:30 AM **Ryan Hertel** - *Founder @ Socialocca* \*optional\*  
*“Developing Your Brand on Social Media”*

8:00 AM **Breakfast / Visit Sponsor Showcase**

8:15 AM **Brian D. Stanchak** - *Founder & President @ The BDS Agency*  
*Daily Opening*

8:20 AM **Jamion Christian** - *Head Men’s Basketball Coach @ George Washington University*  
*“The First 30 Days”*

9:00 AM **Nick Bartlett** - *Marketing Manager @ Dr. Dish*

9:15 AM **Amy Williams** - *Head Women’s Basketball Coach @ University of Nebraska*  
*“Leading a Change in Culture”*

9:55 AM **Shauna Green** - *Head Women’s Basketball Coach @ University of Dayton*  
*“Building Strong Relationships for Support from the President Down”*

10:35 AM **Break / Visit Sponsor Showcase**

10:50 AM **Division I Administrator Panel**  
**Lauren Ashman** - *Senior Associate AD/SWA @ Bowling Green State University*  
**China Jude** - *Senior Associate Athletic Director/SWA @ University of Wyoming* (moderator)  
**Tiffany Tucker** - *Senior Associate AD/SWA @ University of North Carolina-Wilmington*

11:45 AM **Devin Crosby** - *Director of Athletics @ Lynn University*  
*“The Fundamentals of CARE”*

12:30 PM **Brian D. Stanchak** - *Founder & President @ The BDS Agency*  
*Door prize giveaways & closing*