

# Schedule

## WEDNESDAY, MAY 8<sup>TH</sup>

*Mangrove & South Courtyard*

**6:00 - 8:00 PM Teamworks Opening Night Networking Mixer**

## THURSDAY, MAY 9<sup>TH</sup>

*Seminole C/D/E*

**8:30 AM Brian D. Stanchak – Founder & President @ The BDS Agency**  
*Opening*

**8:35 AM Jamy Bechler – Author & Host of “Success is a Choice”**  
*“The Coachable Coach: Facilitating a Culture of Development, Growth, and Improvement”*

**9:05 AM Vanessa Blair-Lewis – Head Women’s Basketball Coach @ George Mason University**  
*“Building a Championship Culture”*

**9:45 AM Brandi Bryant – Senior Business Development Executive @ Teamworks**  
*“Leveraging Technology to Build a Championship Program”*

**10:15 AM Break / Visit Sponsor Showcase / HCTC & ACTC Breakout**

### **HCTC**

*Seminole C/D/E*

**10:30 AM Search Firm Panel**

\*Moderated by **Brian Burton** – *College Basketball Analyst @ ESPN*

**Adam Gordon** – *Vice President of Athletics @ Renaissance Search*

**DeLaina Sarden** – *Principal @ Parker Executive Search*

**Katy Young Staudt** – *Vice President, Athletic Administration & Coaching @ TurnkeyZRG*

**11:15 AM “Inside the Search Process” Panel**

\*Moderated by **Brian Burton** – *College Basketball Analyst @ ESPN*

**Erika Lambert** – *Head Women’s Basketball Coach @ the University of North Florida*

**Nick Morrow** – *Director of Athletics @ the University of North Florida*

### **ACTC**

*Gold Coast I/II*

**10:30 AM Terri Mitchell – Former Head Women’s Basketball Coach at Marquette University**  
*“Lessons from the Hardwood: Be the Best Coach You Can Be”*

**11:15 AM Lewis Preston – Agent, Men’s Basketball @ The BDS Agency (former Head MBB Coach at Kennesaw State University)**  
*“Developing Athletes into Leaders”*

**12:00 PM Lunch Break / Visit Sponsor Showcase**

## HCTC

*Seminole C/D/E*

- 1:15 PM**     **Brian D. Stanchak** – *Founder & President @ The BDS Agency*  
*“Contract Negotiation Basics”*
- 1:45 PM**     **Division I Director of Athletics Panel**  
\*Moderated by **Daveyon Ross** – *Co-Founder @ ShotTracker*  
**Michael Alford** – *Vice President & Director of Athletics @ Florida State University*  
**Shawn Heilbron** – *Director of Athletics @ Stony Brook University*  
**Heath Schroyer** – *Director of Athletics @ McNeese State University*

## ACTC

*Gold Coast I/II*

- 1:15 PM**     **Randy Peele** – *Former Head Men’s Basketball Coach at Winthrop University & UNC-Greensboro*  
*“The Use of Analytics for Game Preparation”*
- 1:55 PM**     **Brian Burton** – *College Basketball Analyst @ ESPN (former DI Assistant MBB Coach)*  
*“Filling the Gaps: Things to Consider as You Rise Through the Profession”*
- 2:30 PM**     **Break / Visit Sponsor Showcase**
- Seminole C/D/E*
- 2:45 PM**     **Trinity Erickson** (*Marketing Specialist*) & **Jefferson Mason** (*Partnership Manager*) @ *Dr. Dish*  
*“Ultimate Training Solution Designed for Progressive Coaches and Schools”*
- 3:00 PM**     **Aaron Roussell** – *Head Women’s Basketball Coach @ University of Richmond*  
*“Inheriting a Rebuild: Strategies and Tips to Build a Championship Program”*
- 3:40 PM**     **Austin Barone** – *Co-Founder @ Just Play Sports Solutions*  
*“Arming Your Staff to Win”*
- 4:10 PM**     **Sundance Wicks** – *Head Men’s Basketball Coach @ University of Wisconsin-Green Bay*  
*“Low/Mid-Major Moneyball: Winning in the Margins That Matter”*
- 5:00 PM**     **Brian D. Stanchak** - *Founder & President @ The BDS Agency*  
*Closing*

## **FRIDAY, MAY 10<sup>TH</sup>**

*Seminole C/D/E*

- 8:30 AM**     **Brian D. Stanchak** – *Founder & President @ The BDS Agency*  
*Daily Opening*
- 8:35 AM**     **Juli Fulks** – *Head Women’s Basketball Coach @ Marshall University*  
*“Neuroscience of Trust and Culture Building”*
- 9:15 AM**     **Glen Wright, II, CFP, AIF** – *Chief Executive Officer @ Worth Advisors*  
*“Coach NetWorth”*
- 9:30 AM**     **Daveyon Ross** – *Co-Founder @ ShotTracker*  
*“Tech Slam Dunk: How AI Transforms University Athletics”*
- 9:50 AM**     **Break / Visit Sponsor Showcase / HCTC & ACTC Breakout**

**HCTC**  
*Seminole C/D/E*

**10:00 AM**      **“After Year One” Division I Head Coach Panel**  
\*Moderated by **Brian Burton** – *College Basketball Analyst @ ESPN*  
**Jason Burton** – *Head Women’s Basketball Coach @ the University of North Texas*  
**Yolisha Jackson** – *Head Women’s Basketball Coach @ the University of South Alabama*

**10:45 AM**      **Division I Administrator Panel**  
\*Moderated by **Brian Burton** – *College Basketball Analyst @ ESPN*  
**Katie Hine** – *Senior Associate Athletics Director / SWA @ Towson University*  
**Patty Medina** – *Associate Athletics Director @ American University*  
**Kelcey Roegiers** – *Senior Associate Athletics Director / SWA @ Georgia State University*

**ACTC**  
*Gold Coast I/II*

**10:00 AM**      **Erika Lambert** – *Head Women’s Basketball Coach @ the University of North Florida*  
*“What I Learned in Year One as a Head Coach About How to Be a Better Assistant”*

**10:45 AM**      **“How to Thrive as an Assistant Coach” Panel**  
\*Moderated by **Jamy Bechler** – *Author & Host of “Success is a Choice”*  
**Nick DiPillo** – *Assistant Women’s Basketball Coach @ Bowling Green State University*  
**Brianna Finch** – *Associate Head Women’s Basketball Coach @ Boston University*

**11:30 AM**      **Break / Visit Sponsor Showcase**

*Seminole C/D/E*

**11:40 AM**      **Tobin Anderson** – *Head Men’s Basketball Coach @ Iona University*  
*“Inside the First 30 Days”*

**12:25 PM**      **Brian D. Stanchak** – *Founder & President @ The BDS Agency*  
*Door Prize Giveaways & Closing*